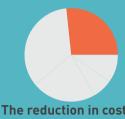


Cost Savings





The reduction in cost by using EIPP results in increase in sales



It costs companies

6-7

times more to acquire a new customer than to retain a current customer



Paper Invoices and Call Center Servicing cost from 2-50 times more than EIPP

Content Delivery





Enhanced Marketing

a regular basis





Nearly 100% of transactional documents are opened by customers.

Utilizing white space on statements to house targeted marketing promotions results in messages customers are 10 times more likely to be read.



Customer Retention



10-40% of all invoices are disputed

EIPP
reduces time and errors in payment



Decreased DSO



When customers receive invoices via EIPP, they typically pay 20 days faster

Insurance Industry Example





85% adoption rate



\$12-15 Million in savings